



pricing structures are as simple as possible with as few tiers as possible.

2

- If you choose to have ticket concessions they must fit the following tiers:  
FULL TICKET PRICE  
UNDER 16's  
OVER 60's  
DISABLED  
These are not compulsory. You can offer just the full ticket price if you wish but the Festival will not accept such categories as unwaged or students.

## **PUBLICITY**

- The Festival will publicise your event through brochures, the web site, local radio, social media, newspapers and magazines. A limited number of posters will be supplied.
- It is essential that you promote your event as widely as possible. It is the organisers responsibility to produce posters, flyers and other promotional material.
- Event organisers will receive a template for posters (A4) and a copy of the Festival logo. This should be used on all promotional materials issued by organisers.
- The organiser should supply an image for the event to the address at the end of this document. This will be featured on the web site, social media, brochure and promotional material. The image **MUST** be a minimum of 300dpi and in a jpeg format. The image should be supplied along with the registration form.
- Please remember that often the quality of promotion is only as good as the information received.

## **BELPER ARTS FESTIVAL CONTACT DETAILS**

**OFFICE**      **GEORGE GUNBY**  
**TEL**         **07847 478251**  
**EMAIL**      **nonnel@sk.com**  
**WEB SITE**    **[www.belperartsfestival.org](http://www.belperartsfestival.org)**

**The above guidelines do not apply to the ARTS TRAIL and OPEN HOUSES ART.**

**If you wish to be part of either please contact :**

**ARTS TRAIL :**      **SUZANNE PARNELL** **[suzanneparnell1@yahoo.com](mailto:suzanneparnell1@yahoo.com)**  
                         **KELLY NIXON**            **[kelnixon@yahoo.co.uk](mailto:kelnixon@yahoo.co.uk)**

**OPEN HOUSES ART :**    **JAYNE NEMETH**    **[jaynenemeth123@gmail.com](mailto:jaynenemeth123@gmail.com)**

**WOOLLEN WOODS :** **ANNE CLARK**    **[anne@angeleden.co.uk](mailto:anne@angeleden.co.uk)**